



WIRE 2025: Technologies, innovations and business

The 13th International Exhibition of Wire and Cable Industry **WIRE** ended on June 5 in Moscow, in the Exhibition Center «Timiryazev Center». The event was part of an alliance with the exhibitions Litmash, Metallurgy, Tube and Steel Constructions, organized by Expo Fusion LLC and Metal-Expo LLC.



For three days the guests were welcomed with production and technological novelties from international manufacturers. In two exhibition halls **450** companies from **Russia, Belarus, Italy, Turkiye, China, Iran and India** presented their products and services. Among the exhibitors were manufacturers of equipment, technological tools and special purpose materials for wire and cable industry, design offices, as well as service companies of the industry market. In search of new partnerships, contacts, knowledge, product and technological solutions, the exhibition was visited by **about 9000 specialists**, manufacturers, distributors, retailers and independent experts.

Kirill Piskarev, Project Director of WIRE:

«This season took place at a new venue, opening more opportunities for participants, visitors and organizers. The updated business program and incredible atmosphere of unity of professionals made it special. It is pleasant to see that even with the change of location, the business community continues to work actively. Today many segments of industry are experiencing a period of active development, and the sphere of wire, cable and metalware production is not an exception. The WIRE exhibition confirmed this once again. Every stand, presentation and conversation is a contribution to the future».

WIRE 2025 became a key platform for sharing experience, demonstrating the latest technologies and establishing business contacts. The participants had an opportunity to familiarize themselves with advanced solutions in the field of wires and cables, as well as to discuss current trends and the industry's development prospects.



Dicle Akcan, Project Director of Globalevents / WIRE Russia representative in Turkiye:

«Russia is a very big market and many manufacturers from Turkey want to become part of it. We see great interest and serious potential from Turkish companies in the Russian wire and cable industry, as our companies can offer quality equipment that will last for decades».



Proshant Asthana, Casaexpo / WIRE Russia representative in India:

«We are delighted to have companies from India participating in this show, each inspired by the opportunity to showcase their developments here. Many are pleased with the participation

and are looking forward to return to the venue next season, and we are confident that we will come back in 2026 with a stronger exposition and massive support from the Indian industry».

The discussion platform **Wire Plaza** moderated by RusCable, the General Information Partner of the exhibition, became the center of attraction. **Sergey Kuzminov, author and presenter of RusCable Live and projects on Kabel.FM**, became the host and headliner of the Wire Plaza and RusCable.Ru broadcast and marathon.



During three days, guests and spectators were treated to interviews with representatives of the steel, wire and cable industry, introductions to exhibitors, reviews of catalogs and exhibits, market analysis, live news from the field, exhibitor reviews, visitor reviews and many other topics. Wire Plaza broadcasted directly from the event. The recordings are already available on the WIRE exhibition information resources, as well as on RusCable.Ru and Kabel.FM portals.

Studio guests include: *РЭМЗ (TDM ELECTRIC), «Магносадкабель», ChinaCable.Ru, «Металлоснабжение и сбыт», Xinming, Akor Makina Imalat Ve Danışmanlık San, ВЛЦ-инструмент, Habsans, U-technology, Assomac Machines, ВЛЦ Инструмент, УНКОМТЕХ, ЭПРОМЕТ, Алюминиевая Ассоциация, El-Комитет* and etc.



WIRE's 2025 exhibition project once again brought together wire and cable industry professionals who demonstrated professionalism, stability, quality, innovative and adaptive solutions for new times.

**International exhibition of wire and cable industry in Moscow WIRE will be held from
June 2 to 4, 2026 at the Timiryazev Center in Moscow.**

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