

WIRE

12-Я МЕЖДУНАРОДНАЯ ВЫСТАВКА
ПРОВОЛОЧНОЙ И КАБЕЛЬНОЙ
ПРОМЫШЛЕННОСТИ В МОСКВЕ
WIRE-RUSSIA.RU

04-06 ИЮНЯ 2024

АЛЬЯНС ВЫСТАВОК



WIRE 2024 EXHIBITION: THE INDUSTRY DOES NOT STAND STILL

The 12th international specialized exhibition of wire and cable industry WIRE, organized by the Russian company Expo Fusion in partnership with Metal-Expo, ended on June 6. The event is part of an exhibition projects alliance held in parallel at Expocentre Fairgrounds: Litmash, Metallurgy, Tube and Steel Structures, with a total attendance of 9,100 specialists, manufacturers, distributors, retailers and independent experts over three days.



Kirill Piskarev, WIRE Exhibition Director:

"Today many segments of industry are experiencing a period of active development, and the sphere of wire, cable and metalware production is no exception. The WIRE exhibition gathered more than 100 exhibiting companies, and we hope that each of them found reliable partners on our platform".

More than 100 companies from Russia, Turkey, China, India and Italy presented their products and services in two exhibition halls. Among the exhibitors were manufacturers of equipment, technological tools and special purpose materials for wire and cable industry, design offices, as well as service companies of the industry market.

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Dicle Akcan, Global Events / WIRE Turkey Representative:

"The Turkish WIRE exposition this year has ten companies, which is more than triple the number of the previous season. Russia is a very big market and many manufacturers from Turkey want to be part of it. We see great interest and serious potential from their side, due to the high quality of production and confidence in their product and service."

Proshant Asthana, Casaexpo / WIRE India representative:

"There are eight companies from India participating in this exhibition, each inspired by the opportunity to showcase their developments here. Many exhibitors are happy with the participation and are keen to return to the venue in the coming season and we on our part are confident that we will come in 2025 with a stronger exposure and massive support from the Indian industry."



The WIRE Plaza conference was held on the site, which offered exhibitors and visitors meetings with 30 leading market experts and top executives of production and service companies significant to the industry. The sessions were attended by representatives of such

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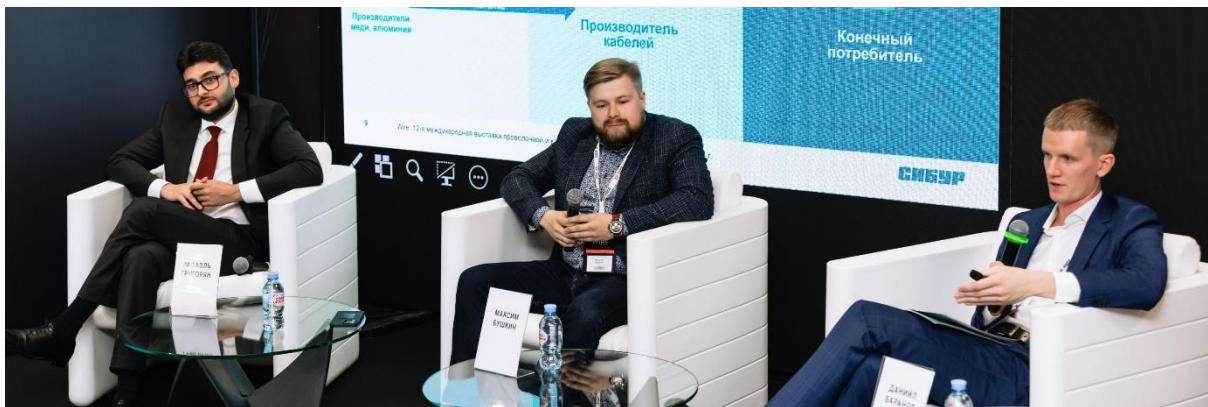
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companies as Sibur, RA Rusmet, Ecostandard, Ecopolis Corp, Samolet, Ancor Personnel Holding, Chestny znak, Soyuzexpertiza, i3D, and the Industry Development Fund. The speakers covered in their presentations and reports the development of wire, cable and metals segments, legislative initiatives and state support measures, safety issues in production and construction, introduction of additive technologies in the foundry and wire industries, logistics, personnel development and others.

Rafael Grigoryan, co-producer and moderator of the WIRE Plaza conference:

"In our opinion, the important issues for both visitors and exhibitors are product certification and quality control, regulatory framework and regulation, logistics, as well as raw materials, materials, price indices and innovation. We have invited mainly industry experts to participate in the conference, as these speakers have the most up-to-date data and the most accurate understanding of all market processes".



WIRE International Exhibition of Wire and Cable Industry will be held from June 3 to 5, 2025 at Expocentre Fairgrounds in Moscow.

Follow WIRE news on the official website and social networks:

wire-russia.ru / [telegram](https://t.me/wire_russia) / [vk](https://vk.com/wire_russia)

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