

UPDATED WIRE EXHIBITION AT THE EXPOCENTRE FAIRGROUNDS

The international exhibition of the wire and cable industry WIRE will appear to a professional audience in an updated concept and will gather market participants from June 4 to 6 in Moscow at the Expocentre Fairgrounds.

WIRE is a modern business and communications platform focused on new technologies and expanding the horizons of the wire and cable manufacturing and processing industry. In the new season, Expo Fusion, the organizing company, will bring together dozens of companies from Russia, Italy, Turkiye, China and India in two exhibition halls, offering novelties in the production of equipment, technological tools and special-purpose materials, design and services for industry players.

WIRE is part of an alliance of exhibitions held in parallel at the Expocentre Fairgrounds: Litmash, Metallurgy, Tube and SteelStructures (organized by Metal-Expo company).

Kirill Piskarev, director of the WIRE exhibition: "Tracking the trends of market development and the activity of production and service companies in the wire and cable industries, it was decided to increase the frequency of the WIRE exhibition project to once a year. We count on the high interest from partners from Turkiye and China and initiatives of Russian market players. In addition, we would like to work with tech startups and find the points of highest potential for the industry, because today too much depends on digital innovations".

As part of the WIRE exhibition, a specialized 3-day business conference WIRE Plaza is expected to be held with the participation of leading experts and market analysts, as well as young entrepreneurs from techno startups, additive technologies, 3D-printing and cross-industrial b2b services.

Among the participants are the companies Almazinstrument (Russia), Aurora Carbon Technology (Russia), Vassena Filiere (Italy), SM Industries (India), CSM Metalurji Imalat Sanayi Ve Muhendislik (Turkiye), U-Technology Group (China), and many others.

The international exhibition of wire and cable industry WIRE will take place from June 4 to June 6, 2024 in the Forum and No. 3 halls of the Expocentre Fairgrounds in Moscow.

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